

# MOTIVE

## Explore + clarify your central motivation

- Why are you in grad school?
- What experiences influenced this decision?
- What moves you?
- Whose work impresses you?
- What do you find most interesting about this work?

*Statement of purpose*

## Allow your thesis topic to unfold from there

- How can this area of interest be explored?
- What kinds of experiences could be created?
- Who would participate in the studies / experiences?
- Consider possibilities of repeatable studies – think laboratory
- What content would be involved?

*Thesis topic*

*Area of investigation*

*Questions you intend to answer*

## Identify specific experiments + projects

- Get specific: envision a tangible experience
- Where does it take place?
- How does the system work?
- What are the relationships between the participants and system
- What is the qualitative nature of the experience?
- Who is in control?
- Is there room for self-exploration, unpredictable experience?

*Project descriptions*

*Diagrams*

*Prototypes*